

Some recent work of Syb

In the field of IP (mainly trademark law and copyright law):

- Victory on behalf of food producing company Smilde in groundbreaking proceedings before the [European Court of Justice](#) on whether taste can be protected by copyright;
- Victory on behalf of fashion brand Beverly Hills Polo Club in trademark proceedings before the [General Court of the EU](#);
- Victory on behalf of the Hoog Catharijne shopping centre before the [EUIPO](#) and the [district court of Haarlem](#) in various trademark proceedings;
- Victory on behalf of (film) production company Submarine before the [Board of Appeal of the EUIPO](#);
- Victory on behalf of Nivea (Beiersdorf) in proceedings before the [Advertising Code Committee](#);
- Acting on behalf of various trademark owners against infringing parties.

In the field of entertainment:

- Representing Spinnin' Records and MusicAllStars in [appeal](#) and [Supreme Court](#) proceedings against Martin Garrix;
- Victory on behalf of world-famous music producers Dash Berlin (no. 12 in DJ Mag Top 100 of 2012) in various legal proceedings against the ex-frontman of their act (see inter alia [this judgment](#));
- Representing various internationally renowned DJ's and producers in both contractual and IP disputes;
- Advising artists and labels that want to sell their music rights to investors;
- Advising both athletes and sponsors in negotiations on sponsorship agreements;
- Advising a well-known television presenter in a dispute with a producer and the Dutch Media Authority;
- Advising music labels, publishers, artists and artist managers on, inter alia, recording agreements, management agreements, booking agreements, and publishing agreements.